

	<h1>SimpleFleet</h1>
		<h2>D6.1: Project Website</h2>

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Project	SimpleFleet - Democratizing Fleet Management		
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Abstract	Web site which will operate as a one-stop-shop for interested parties who wish to obtain more information about the project. The web site includes information about the SimpleFleet project and its objectives. It will be accessible to the broader public and experts worldwide. It will be updated regularly during the course of the project.
Keyword list	SimpleFleet, Dissemination, Internet Publishing
Nature of deliverable	Other
Dissemination	Public ¹

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¹ This is either: Public, restricted to other programme participants, restricted to a group specified by the consortium, confidential

Control sheet

Version history			
Version number	Date	Main author	Summary of changes
1.0	31.05.2012	R. Ebendt	Initial version
1.0	May 2012, until 31.05.2012	D. Pfoser	Website
1.1	Update of deliverable	R. Ebendt	Description now reflects two additions to the website, which had been added shortly after the first review meeting ("Online demo" and "Publications")
Approval			
	Name	Date	
Prepared	DLR (R. Ebendt)	31.05.2012	
Reviewed	ATHENA (D. Pfoser)	31.05.2012	
Authorized	DLR (R. Ebendt)	31.05.2012 (v1.0), 23.07.2013 (v1.1)	
Circulation			
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1. Executive Summary

For the outside world, the public website of the SimpleFleet project is a persistent window to the project. The website will be referenced in all SimpleFleet dissemination materials and actions and it provides the public with information about the project. Currently, the first version of the SimpleFleet dissemination website is available at <http://www.simplefleet.eu/>.

Figure 1 below shows the website as it appears today.

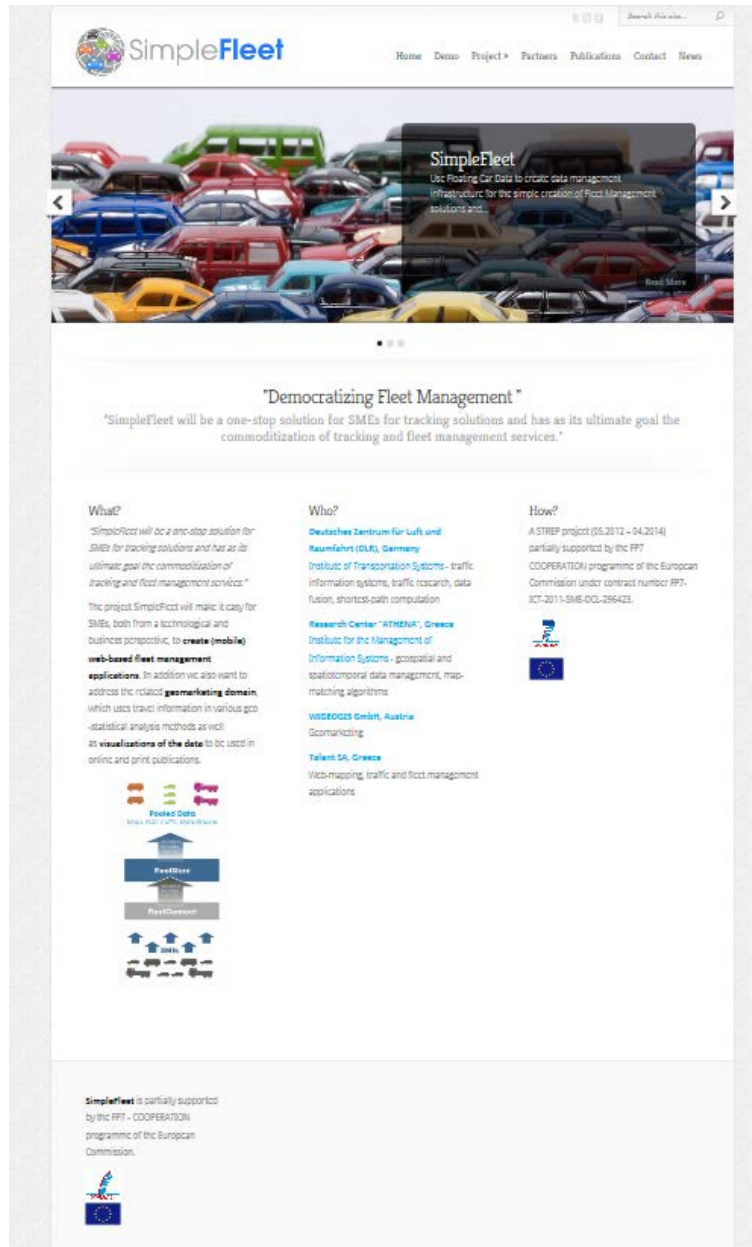


Figure 1: Website of the Project SimpleFleet

The website is divided into 3 areas:

1. The first area resides at the top of the window and utilizes the SimpleFleet logo as a prominent fixture. To its right, there is a navigation menu for the site. It is divided into the following five areas:
 - Home - a link to the first page which introduces the project.
 - Demo - two online demos of the public part of the project (Online demo and Geomarketing demo).
 - Project - provides project details.
 - Partners - introduction of project partners.
 - Publications - publications of the project consortium
 - Contact - provides a means for interested parties to inquire further information.
 - News - updates about events, developments, achievements and other information about SimpleFleet.

There is also a "Search this site..." feature to the upper right.

2. Below the top region there is an area with images introducing the basic themes of the project, such as the transport and fleet management theme of SimpleFleet, the traffic visualization theme, and the geomarketing theme. The website cycles through all three images periodically (every few seconds) in an automated way, that is, without any required user interaction. Every image is accompanied by a brief introductory text of the respective theme symbolized by the picture. Following the augmented links leads to second-level site pages with further information and a web-based facility to contact the consortium with regard to the specific topic.
3. At the bottom, the logos of the FP7 program and the EU are presented, together with links to
 - http://cordis.europa.eu/fp7/home_en.html and to
 - http://cordis.europa.eu/fp7/cooperation/home_en.html.