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Linear and nonlinear causality in financial markets

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ABSTRACT

Identifying and quantifying co-dependence between financial instruments is a key challenge for researchers and practitioners in the financial industry. Linear measures such as the Pearson correlation are still widely used today, although their limited explanatory power is well known. In this paper, we present a much more general framework for assessing co-dependencies by identifying linear and nonlinear causalities in the complex system of financial markets. To do so, we use two different causal inference methods, transfer entropy and convergent cross-mapping, and employ Fourier transform surrogates to separate their linear and nonlinear contributions. We find that stock indices in Germany and the U.S. exhibit a significant degree of nonlinear causality and that correlation, while a very good proxy for linear causality, disregards nonlinear effects and hence underestimates causality itself. The presented framework enables the measurement of nonlinear causality, the correlation–causality fallacy, and motivates how causality can be used for inferring market signals, pair trading, and risk management of portfolios. Our results suggest that linear and nonlinear causality can be used as early warning indicators of abnormal market behavior, allowing for better trading strategies and risk management.

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Within the complex system of financial markets, understanding the intricate ties between assets is crucial. Although the Pearson correlation has been a standard measure for these relationships, its linear approach might not fully represent the entire spectrum of causality. This study employs sophisticated causal inference algorithms and methods to differentiate between linear and nonlinear causal contributions. By examining major stock indices from Germany and the U.S., we uncover profound and possibly nonlinear linkages. More than presenting a new approach, this research indicates a significant shift in our perception and quantification of financial market behaviors. Such insights hold promise for refining market predictions, optimizing trading strategies, and improving portfolio risk management.

I. INTRODUCTION

The field of econophysics is garnering heightened attention in the physics domain, offering a novel lens to conventional financial methodologies.¹ This emerging perspective draws from

statistical physics tools, spanning signal processing, agent-based market frameworks, and random matrix theory.² Understanding the co-dependence of financial assets is paramount across various finance sectors, especially when quantifying portfolio-associated risks.³ This development has seen industry practitioners keenly monitor the evolution of co-dependence metrics. Predominantly, mutual dependencies of financial instruments are characterized via the Pearson correlation of their return time series. However, there is increasing research underscoring the nonlinear characteristics of these series.⁴ Notably, Mantegna and Stanley⁵ showed the power law scaling dynamics of financial indices' probability distributions, while Ghashghaie *et al.*⁶ pinpointed turbulent cascades in foreign exchange markets. Such insights challenge the adequacy of linear dependency metrics. Addressing this, Haluszczynski *et al.*⁷ segregated linear from nonlinear mutual information contributions using Fourier transform surrogates, aiming to quantify nonlinear correlations among financial assets. The authors demonstrated that the integration of nonlinear correlations into portfolio construction led to an increase in investment performance. A pressing query is the continued reliance on the Pearson correlation⁸ as a measure

of co-dependence, given the intricate nature of causality measurement within dynamic systems. Granger's initial study in the 1960s⁹ addressed the difference between causality and correlation, leading to the development of more advanced causal inference tools. This ranged from information-theoretic tools¹⁰ to state-space reconstruction models.¹¹ While causal inference has mainly focused on determining causality,¹² the study of its linear vs nonlinear characteristics is a whole different area of research. Beginning work has been performed by Paluš and Vejmelka,¹³ Hlinka *et al.*,¹⁴ and Hartman and Hlinka,¹⁵ who focused on mutual information to detect nonlinear dynamics in time series and evaluated nonlinearity contributions in climate connectivity and stock networks. A similar approach applied on Earth's climate system was used by Hlinka *et al.*¹⁶

In this paper, we analyze causality in financial markets by separating linear and nonlinear contributions to causality using Fourier transform surrogates. To do so, we use two different causal inference techniques and apply them to historical stock data of the German DAX and the U.S. Dow–Jones index. We also identify causality-based statistical properties of financial data and motivate how linear and nonlinear causality can be separated and measured. We find that while correlation is a good proxy for linear causality, nonlinear effects are disregarded and, thus, significant amount of nonlinear causality is neglected. This is potentially dangerous when practitioners evaluate the risk of a portfolio only using correlation. Therefore, we propose a simple integration of causality measures into market signal inference, pair trading, and portfolio construction routines and show that they yield superior results.

II. METHODS

We structure our methods section in three different parts: data, causality measures, linear and nonlinear decomposition, and financial frameworks.

A. Data

In this section, we describe the data used for this study. Before we apply our framework to real-world data, we demonstrate it on a synthetic example. Additionally, we use rolling windows in order to evaluate our analysis dynamically.

1. Coupled difference

A simple example of a system that displays chaotic behavior is the coupled difference as introduced in Ref. 17. This system was also employed by Sugihara *et al.*¹¹ to illustrate *Convergent Cross Mapping* (CCM), a causality inference method integral to this study. It is defined by the following two equations:

$$\begin{aligned} x_{t+1} &= x_t \cdot [r_x - r_x \cdot x_t - \beta_{y \rightarrow x} \cdot y_t], \\ y_{t+1} &= y_t \cdot [r_y - r_y \cdot x_t - \beta_{x \rightarrow y} \cdot x_t], \end{aligned} \quad (1)$$

where the standard parameters are $r_x = 3.8$, $r_y = 3.5$, $\beta_{y \rightarrow x} = 0.02$, and $\beta_{x \rightarrow y} = 0.1$. We selected this system due to its exhibition of so-called *mirage correlations*: while the system variables x and y have a causal coupling as reflected in their governing equations, the time series generated by the system may be positively coupled for long periods but can spontaneously become uncorrelated or decoupled.

This can lead to problems when fitting models or inferring causality from observational data.¹¹

2. Financial data

For our real-world analysis, we select a subset of stocks from the DAX and Dow–Jones indices that represent the 30 highest capitalized and, thus, most influential companies in Germany and the U.S., respectively. Beginning on January 19, 1973, our data consist of the daily adjusted closing prices of all stocks that were in the index through April 20, 2022 to provide a consistent universe of stocks over the entire period. This yields a total of $N_{DAX} = 11$ and $N_{DJ} = 17$ time series with 12 785 data points. We would like to note that the survival bias¹⁸ is negligible for our analysis.

To ensure stationary time series, we convert the stock prices p_t to logarithmic returns

$$x_t = \log p_t - \log p_{t-1}.$$

The time horizon of our data is long enough to examine a number of important market events—starting with the global recession of the early 1980s, it also includes Black Monday (October 19, 1987), when stock markets around the world collapsed for the first time since World War II. From 1997 to 2001, markets were characterized by excessive speculation and the overvaluation of many technology companies, which led to the *dotcom bubble*.¹⁹ The bubble burst in 2002 with substantial price declines in July and September. Finally, our data include the 2007/2008 subprime mortgage crisis, when the market declined from its all-time high in October 2007 and crashed after the collapse of Lehman Brothers on September 15, 2008. As a result of slowing growth of the GDP of China and the Greek debt default, investors sold shares globally between 2015 and 2016. The data further include the so-called *Volmageddon* on February 5, 2018, where a large sell-off in the U.S. stock market led to a spike in implied market volatility.²⁰ Finally, the data include the impact of the COVID-19 pandemic, which, among other events, triggered a sudden global stock market crash on February 20, 2020. In addition, our period under review also includes a number of important global political events. These include the fall of the Berlin Wall on November 9, 1989, which triggered the collapse of the Soviet Union, the attacks of September 11, 2001, and the Russian invasion of the Ukraine on February 24, 2022.

3. Rolling windows

To obtain dynamically evolving results, we divide the data into overlapping rolling windows²¹ and compute our measures for each interval following the approach by Haluszczyński *et al.*⁷ We use a sliding window of $T_w = 1000$ trading days, which corresponds to roughly four years of data. The gap or stride between successive intervals is set to $\delta T = 20$ trading days, roughly amounting to a month. Our analysis indicates that this window size is optimal for obtaining reliable estimates of causality while capturing the dynamic changes of the underlying system. As such, the w th interval is represented as

$$\mathbf{x}^{(w)} = (x_{1+(w-1)\delta T}, \dots, x_{T_w+(w-1)\delta T}), \quad (2)$$

which yields a total of $w = 594$ overlapping windows. A (causality) measure $\psi(\mathbf{x}, \mathbf{y}) \mapsto \mathbb{R}$, which maps two time series to a real number, is, thus, transformed into a vector $\Psi \in \mathbb{R}^w$.

B. Causality measures

We select two techniques that represent prominent categories currently used in causal inference²²—however, it is important to note that our framework is applicable to any method capable of detecting nonlinear causality. We are aware of the fact that the non-linearity of financial time series²³ and the non-causal effect of correlation have already been studied using VAR processes²⁴—therefore, this work does not focus on the nonlinear nature of financial time series, but on the combination of causal inference methods and their application in popular financial frameworks, such as pair trading and Markowitz portfolio optimization, as discussed in Sec. II D. The essence of this work is to show how Pearson correlation can be easily replaced by linear and nonlinear causality measures to improve said frameworks. This work does not include Granger causality, as it is only capable of measuring linear causality and is, therefore, based on linear autoregression. For further details, please refer to our previous work²⁵ in which we demonstrate that the application of Fourier Transform surrogates leaves Granger causality unchanged.

1. Pearson correlation

Before describing the causal inference methods, we introduce the *Pearson correlation*.²⁶ We use it as a benchmark since it is still widely popular in the financial industry due to its simple calculation and interpretability.⁸ It quantifies the strength of the linear co-movement between two variables and indicates whether growth in one variable produces growth in the other or vice versa. It is displayed in Fig. 3 and computed as follows:

$$\rho(\mathbf{x}, \mathbf{y}) \equiv \frac{\sum_{i=1}^T (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum_{i=1}^T (x_i - \bar{x})^2} \sqrt{\sum_{i=1}^T (y_i - \bar{y})^2}}, \quad (3)$$

where x_t denotes the stock returns at time t and $\bar{x} = \frac{1}{T} \sum_{t=1}^T x_t$ signifies their expected value. The correlation is normalized and bounded to the interval $[-1, 1]$ and, thus, allows direct comparisons across pairwise correlations between different stocks. As shown by Bonett and Wright,²⁷ a sample size of $T \leq 56$ is sufficient to estimate the measure reliably. It is crucial to acknowledge that the Pearson correlation is calculated between two time series, specifically x_t and y_t , at a given time point t . This is also referred to as the same-day correlation (SDC), and it is the standard utilized in the financial industry. Thus, it is the default method used in this work. Another version of the Pearson correlation, referred to as the next-day correlation (NDC), is calculated between shifted time series x_{t-1} and y_t and has been studied by *inter alia* Aityan *et al.*²⁸

2. Transfer entropy

Transfer Entropy (TE) is a powerful information-theoretic measure introduced by Schreiber¹⁰ which has gained popularity in the field of causal inference, particularly in the analysis of time series data. TE provides a way to quantify the directed flow of information between variables, which allows assessing causal relationships

in a probabilistic framework. It is based on Conditional Mutual Information (CMI)²⁹ and the TE from X to Y is defined as

$$TE_{X \rightarrow Y} = \sum_{x_t, y_t, x_{t-k}} P(x_t, y_t, x_{t-k}) \log \left(\frac{P(y_t | y_{t-1}, x_{t-k})}{P(y_t | y_{t-1})} \right), \quad (4)$$

where $P(x_t, y_t, x_{t-k})$ represents the joint probability distribution of X_t , Y_t , and the past values of X (X_{t-k}). $P(y_t | y_{t-1}, x_{t-k})$ and $P(y_t | y_{t-1})$ denote the conditional probability distributions of Y_t given its past and the past of Y and X , respectively. The parameter k specifies the length of the embedded vector and is set to 1 in this paper. An alternative notation using entropies is

$$TE_{X \rightarrow Y} = H(Y_{t+1}, Y_t) + H(Y_t, X_t) - H(Y_{t+1}, Y_t, X_t) - H(Y_t),$$

where $H(Y_{t+1}, Y_t)$, $H(Y_t, X_t)$, $H(Y_{t+1}, Y_t, X_t)$, and $H(Y_t)$ are the joint and marginal entropies of the respective variables. To facilitate comparison between different estimations of TE, we apply the subsequent normalization,

$$TE_{X \rightarrow Y} = \frac{H(Y_{t+1}, Y_t) + H(Y_t, X_t) - H(Y_{t+1}, Y_t, X_t) - H(Y_t)}{\sqrt{H(Y_{t+1}, Y_t) \cdot H(X_{t+1}, X_t)}}. \quad (5)$$

The normalization to $[0, 1]$ stems from our understanding of TE as an asymmetric causal measure. This interpretation aligns with the concept of covariance, which, when rescaled, results in the normalized form, the aforementioned Pearson correlation.²⁶

We would like to point out that the calculation of empirical probability densities p and hence information-theoretic measures raises unexpected difficulties exceeding the scope of this work. A study on the reliability of CMI applied on climate networks was conducted by Hlinka *et al.*¹⁶ While it is common to use histograms with equally distributed bins to estimate densities, Mynter³⁰ showed that this method potentially leads to biases since the estimation is dependent on the partition details—hence, finding a robust estimator is non-trivial. However, for the purpose of our research, we find that equally distributed bins perform reasonably well. Furthermore, it is worth mentioning that TE might capture false causalities depending on the dimension of conditioning.¹³

3. Convergent cross mapping

Convergent Cross Mapping (CCM) is an influential technique utilized for causal inference within the realm of complex dynamical systems.¹¹ It aims to reveal causal connections between variables by reconstructing the dynamics that underlie them. CCM operates on the premise that variables with causal links will exhibit similar dynamical behavior, leading to a notion referred to as *shadowing*. It is displayed in Fig. 1.

The underlying idea is based on Takens' theorem, which states that the entire state space can be reconstructed from a single embedded coordinate of the system, also called a *shadow manifold*.³¹ Due to transitivity, two coordinates within a system can then be mapped to each other by neighboring states in their respective shadow manifolds—this allows for cross prediction. The quality of the prediction, evaluated using the Pearson correlation, quantifies the strength of the causal relationship. The algorithm of CCM can be outlined as follows:

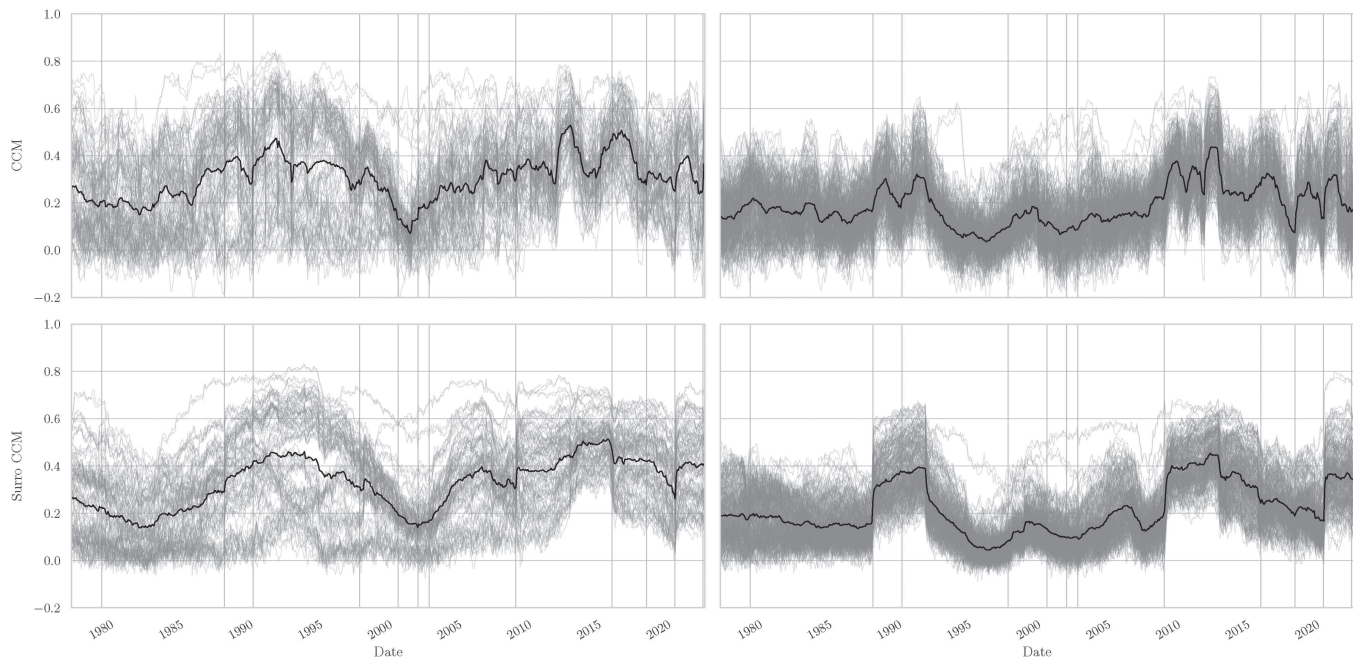


FIG. 1. Convergent cross mapping. The setup of this figure is analogous to Fig. 4.

1. *Time delay embedding*: Embed the time series data of X and Y into higher-dimensional spaces using the embedding dimension κ and time delay τ .
2. *Library construction*: Create a library of vectors from the reconstructed state space \mathbf{X} , denoted as \mathcal{L}_X , and a library of vectors from the reconstructed state space \mathbf{Y} , denoted as \mathcal{L}_Y .
3. *Nearest neighbor selection*: For each vector $\mathbf{X}(i)$ in the shadow manifold \mathcal{M}_X , find its nearest neighbor in \mathcal{M}_Y , denoted as $\mathbf{Y}(j)$. Similarly, for each vector $\mathbf{Y}(k)$ in \mathcal{M}_Y , find its nearest neighbor in \mathcal{M}_X , denoted as $\mathbf{X}(l)$.
4. *Cross mapping*: Assess the predictability of X based on Y by comparing the distances between the vector pairs $\mathbf{X}(i)$ and $\mathbf{Y}(j)$, and the vector pairs $\mathbf{Y}(k)$ and $\mathbf{X}(l)$. A statistical measure, such as the correlation coefficient ρ , can be used to quantify the predictability.
5. *Convergence analysis*: Repeat the cross mapping procedure for different library lengths. Evaluate the correlation as a function of the number of points used and assess the convergence of the results. The convergence of the cross mapping indicates the presence of a causal relationship between X and Y .

In the original application of CCM, convergence typically requires visual inspection. However, we have implemented a more systematic approach using expanding windows. For a given vector of correlations ρ of size n , we calculate the standard deviation within each window. Convergence is determined if the standard deviation consistently decreases, eventually falling below a predefined threshold θ . If convergence is achieved, the mean of the last s values is calculated to smooth any outliers. Conversely, if convergence is not

reached, the causality measure in CCM is set to zero. This process is mathematically expressed as

$$CCM_{X \rightarrow Y} \equiv \begin{cases} \frac{1}{n} \sum_{i=1}^s \rho_{n-s+i}, & \text{if } \rho \text{ converges} \\ 0, & \text{otherwise} \end{cases} \in [-1, 1]. \quad (6)$$

This process automates the evaluation of CCM causality for various connections within a system at a reasonable speed. To standardize the measure and render it comparable with other non-directional causal inference methods, the correlation distance, denoted as $d = \sqrt{2(1 - \rho)}$, can be employed.

CCM's effectiveness in identifying causal relationships within time series data is affected by multiple aspects. The presence of noise or missing values in the data can alter the outcomes,³² and the choice of appropriate embedding dimensions κ and time delays τ is subject to the characteristics of the specific data set.³³ For example, the optimal value for τ can be determined by finding the first local minimum in the *Mutual Information* (MI) respective to τ . Additionally, the *False Nearest Neighbor* (FNN) algorithm can help finding the smallest embedding dimension that maintains the attractor's structure, ensuring that neighboring points in the original time series stay neighbors in the embedded version.³⁴

4. Limits of causality measures

We would like to emphasize our recognition of the limitations associated with the causal inference techniques we are presenting, as well as the broader challenges inherent in causal inference. Nonetheless, the purpose of this paper is to utilize these methods as a means to demonstrate a framework for dissecting causality into linear and

nonlinear components within the context of finance. It is important to note that this paper does not delve into assessing the accuracy of these methods in capturing genuine causal relationships, nor does it explore the robustness of the methods themselves. Despite their drawbacks, these two methodologies have shown successful applications across various real-world scenarios.³⁵ For in-depth analyses on TE and CCM, we recommend referring to Overbey and Todd,³⁶ Krishna and Tangirala,³⁷ and Paluš *et al.*³⁸

Additionally, we acknowledge that TE and CCM operate with reconstructed spaces and have theoretical vulnerabilities when applied to variables within an attractor.³⁵ Nevertheless, the analysis conducted in this paper relies on simulated data rather than a purely theoretical foundation. For a comprehensive discussion on the efficacy of state-space reconstruction methods in establishing causality, we direct interested readers to Cummins *et al.*³⁹

In this work, we limit the history of the co-dependency measures to depth 1, as this is the standard used for causality measures. However, this framework can be easily extended to other configurations.

C. Linear and nonlinear decomposition

To decompose the causal relationships within time series systems into components originating from linear and nonlinear drivers, we employ surrogate techniques based on the *Fourier Transform* (FT). Employing these surrogates on (causality) measures, we devise methodologies to systematically capture the quantitative breakdown of linear and nonlinear influences.

1. Fourier transform surrogates

FT surrogates destroy the nonlinear characteristics of a time series \mathbf{x} while keeping the linear ones unaffected.^{14,40} Although numerous algorithms exist, the optimal algorithm for generating FT surrogates is described in a study by R ath *et al.*⁴¹

1. *Fourier transform*: Given a real-valued time series $\mathbf{x} = \{x_1, x_2, \dots, x_N\}$, compute its Fourier transform $\mathbf{F}(\mathbf{x})$ using the *Fast Fourier Transform* (FFT) algorithm,⁴²

$$\mathbf{F}(\mathbf{x}) = \text{FFT}(\mathbf{x}).$$

2. *Phase randomization*: Preserve the amplitudes but randomize the phases of the Fourier coefficients. This can be done by multiplying the complex Fourier coefficients by a random phase factor $e^{i\phi}$, where ϕ is uniformly distributed over the interval $[0, 2\pi]$. The phase-randomized Fourier Transform $\mathbf{F}'(\mathbf{x})$ is given by

$$F'_k = |F_k| \cdot e^{i\phi_k}, \quad \phi_k \in [0, 2\pi].$$

3. *Inverse Fourier transform*: Compute the inverse FT of the phase-randomized coefficients to obtain the surrogate time series $\tilde{\mathbf{x}}$,

$$\tilde{\mathbf{x}} = \text{IFFT}(\mathbf{F}'(\mathbf{x})).$$

By keeping the amplitudes of the original data and only randomizing the phases, the resulting surrogates maintain the power spectral density of the original time series but break the higher-order statistical dependencies.

To enhance the reliability of our findings, we average metrics derived from surrogate time series over various instances K of random phases. The surrogate of time series \mathbf{x} , when subjected to the random phases of realization k , is denoted as $\tilde{\mathbf{x}}^{(k)}$.

2. Linear and nonlinear measures

In order to evaluate how much of a (causal) measure is attributed to linear or nonlinear effects, we adopt a specific approach that involves the calculation of measures on surrogate time series. Within the context of this research, we focus on a bivariate measure, denoted as $\psi(\mathbf{x}, \mathbf{y})$, which is a function mapping two time series to a real number. This function's purpose is to capture the relationship between the two time series in numerical terms. The corresponding surrogate or linear measure is defined as the average over K surrogate realizations of both time series,

$$\tilde{\psi}(\mathbf{x}, \mathbf{y}) \equiv \frac{1}{K} \sum_{k=1}^K \psi(\tilde{\mathbf{x}}^{(k)}, \tilde{\mathbf{y}}^{(k)}). \quad (7)$$

Here, the superscript k indicates that we add the same random phases to both time series within a single realization. This choice ensures that phase differences remain unaffected, preserving specific properties such as the Pearson correlation.⁴³ To ensure robustness, we repeat the calculation for $K = 50$ surrogate realizations.

3. Nested measures

As aforementioned, employing rolling windows transforms the measure ψ into a vector. This transition allows for the investigation of interrelations between two measures through a third expression,

$$\psi_{ir} \equiv \rho(\boldsymbol{\psi}_1, \boldsymbol{\psi}_2). \quad (8)$$

Particularly, we can utilize the Pearson correlation ρ to study the relationship between the original measure and its corresponding surrogate, expressed as

$$\rho(\boldsymbol{\psi}, \tilde{\boldsymbol{\psi}}). \quad (9)$$

This method also allows for expressing the coefficient of determination using the Pearson correlation, as mentioned in⁴⁴

$$R^2 = \rho^2 \in [0, 1]. \quad (10)$$

This enables us to quantify the extent of the measure attributable to linear influences, more precisely, the fraction of the variability in the measure ψ that can be explained from the surrogate measure $\tilde{\psi}$. What remains then emanates from nonlinear characteristics,

$$\psi_{nl} \equiv 1 - \rho^2(\boldsymbol{\psi}, \tilde{\boldsymbol{\psi}}). \quad (11)$$

Furthermore, there is an application to the exploration of the correlation-causality fallacy.⁴⁵ This involves determining how much of the causality is explained by correlation,

$$\psi_{fall} \equiv \rho^2(\boldsymbol{\psi}, \boldsymbol{\rho}), \quad (12)$$

serving as a gauge of the causal relationship that can be explained by correlation. Specifically, this measure for the fallacy can be applied

to the surrogate measure in order to evaluate how much of the linear causality is captured by correlation,

$$\psi_{full,lin} \equiv \rho^2(\tilde{\psi}, \rho). \quad (13)$$

D. Financial frameworks

Here, we introduce two financial frameworks and demonstrate how causality can be easily integrated, while simultaneously enhancing performance. In this work, we do not analyze the directionality of the causal couplings, as their integration into the financial frameworks is beyond the scope of this work. However, we are conducting further research on the adaptation of portfolio optimization and trading strategy frameworks using directional couplings.

1. Pair trading

Pair trading is a popular and widely utilized strategy in quantitative finance that aims to capitalize on relative price movements between two closely related assets.⁴⁶ This strategy is grounded in the concept of mean reversion, which assumes that over time, the prices of assets that are historically correlated tend to revert to their historical average relationship. The basic premise is to find two stocks that are highly correlated. When they deviate from this correlation (i.e., one stock moves up while the other moves down or vice versa), we take a *long* position in the underperforming stock and a *short* position in the outperforming stock, expecting them to revert to their historical correlation.⁴⁷ Thus, a basic form of the strategy involves the following steps:

1. *Correlation calculation:* We calculate the rolling historical and the short-term correlation between two stocks.
2. *Signal generation:* When the current correlation ρ_t deviates from its historical mean by a certain threshold, a trading signal is generated. A common approach is to use the *z-score* z of the spread, which measures the number of standard deviations by which the current correlation deviates from its historical mean,

$$z_t = \frac{\rho_t - \bar{\rho}_{hist}}{\sigma_{\rho_{hist}}}, \quad (14)$$

where $\bar{\rho}_{hist}$ and $\sigma_{\rho_{hist}}$ denote the mean and standard deviation of the historical correlation, respectively.

3. *Trade execution:* When the *z-score* crosses a predefined threshold (e.g., above a positive threshold for a long trade or below a negative threshold for a short trade), a trade is initiated. A long trade involves buying the underperforming asset and simultaneously shorting the overperforming asset. We set the threshold at $z_t \pm 1.5$.
4. *Profit taking:* The strategy aims to profit from the mean reversion process. As the spread narrows and returns to its historical mean, the positions are unwound, resulting in a profit.

We would like to note that we are aware of the simplifications of the strategy and that for practical use more fine-tuning is necessary. However, we find the parametrization of the strategy to be sufficient for illustrative purposes. For our purposes, we exchange the historical Pearson correlation with the TE and CCM, respectively. It can be reasonably assumed that an understanding of the causal relationship between two stocks will lead to more optimal trading outcomes.

This is due to the fact that the mean reversion of the other stock can be more accurately predicted than through the use of correlation.

2. Portfolio optimization

In the world of finance, *Markowitz Portfolio Theory* (MPT), developed by Harry Markowitz in 1952, is a cornerstone concept for investors and financial analysts.⁴⁸ This theory revolutionized the way investors think about constructing portfolios. It is based on a fundamental premise: rational investors seek to maximize their portfolio's expected return while minimizing its risk. The key insight here is that an asset's risk and return should not be evaluated in isolation but rather in the context of the entire portfolio.

The expected return of a portfolio is calculated as a weighted sum of the expected returns of its individual assets,

$$E(R_p) = \sum_{i=1}^n w_i \cdot E(R_i), \quad (15)$$

where $E(R_p)$ is the expected return of the portfolio, w_i is the weight of asset i in the portfolio, and $E(R_i)$ is the expected return of asset i . Even though historic returns do not indicate future performance, it is common to use the historical mean as a proxy for the expected returns.⁴⁷

The portfolio's variance is a measure of its risk. It considers not only the individual asset variances but also the correlation between assets. The formula for portfolio variance is

$$\sigma_p^2 = \sum_{i=1}^n \sum_{j=1}^n w_i \cdot w_j \cdot \sigma_i \cdot \sigma_j \cdot \rho_{ij}, \quad (16)$$

where σ_p^2 is the variance of the portfolio, w_i and w_j are the weights of assets i and j in the portfolio, and σ_{ij} is the covariance between assets i and j . We can replace the correlation with a causality measure ψ or use the sign of the correlation if the measure ψ is normalized to $[0, 1]$,

$$\sigma_p^2 = \sum_{i=1}^n \sum_{j=1}^n w_i \cdot w_j \cdot \sigma_i \cdot \sigma_j \cdot \psi_{ij} \cdot \text{sgn}(\rho_{ij}), \quad (17)$$

where $\text{sgn}(\cdot)$ denotes the sign function.

The application of causality is also likely to prove advantageous in this context, as it avoids the sub-optimal portfolio allocation that can result from mirage correlations, as discussed in Sec. II A. Over an extended investment horizon, this should lead to a superior portfolio performance.

A popular measure of the riskiness of historical portfolio performance is *Value-at-Risk* (VaR), which quantifies the potential loss in value of an investment or portfolio over a specified time horizon at a α ⁴⁹ confidence level. A $1 - \alpha$ VaR = x means that there is a α chance that the portfolio will lose more than x . Unlike standard deviation, VaR measures tail risk and does not assume a normal distribution, which is particularly important for risk management purposes. We use the default value of $\alpha = 1\%$.

Two portfolios of great importance within MPT are the *Minimum Risk Portfolio* and the *Maximum Sharpe Ratio Portfolio*. These portfolios play a crucial role in portfolio analysis and optimization.

- **Minimum risk:** The Minimum Risk Portfolio represents the portfolio with the lowest possible risk for a given set of assets. Mathematically, it can be formulated as an optimization problem. The solution to this problem provides the weights of assets in the Minimum Risk Portfolio,

$$\begin{aligned} &\text{Minimize } \sigma_p^2, \\ &\text{Subject to } E(R_p) = \text{target return}, \\ &\sum_{i=1}^n w_i = 1, \\ &w_i \geq 0, \quad \text{for all } i. \end{aligned}$$

- **Maximum Sharpe Ratio:** The Maximum Sharpe Ratio Portfolio represents the portfolio that offers the highest risk-adjusted return. The Sharpe Ratio (S) measures this risk-adjusted performance,

$$S = \frac{E(R_p - R_f)}{\sigma_p}. \tag{18}$$

To find the Maximum Sharpe Ratio Portfolio, we maximize the Sharpe Ratio by adjusting the asset weights. Mathematically,

$$\begin{aligned} &\text{Maximize } S, \\ &\text{Subject to } \sum_{i=1}^n w_i = 1, \\ &w_i \geq 0 \quad \text{for all } i. \end{aligned}$$

We illustrate a simple way to incorporate causality measures into portfolio construction through the utilization of these two portfolios. As a result, we regularly adjust the portfolio by optimizing its weightings with the mentioned algorithms to align it with the prevailing market conditions. To achieve this, we apply the rolling causality measures as previously demonstrated in this paper. Consequently, we can assess the advantages of using causality measures as the co-dependency metric for the portfolio, examining both its performance and risk management implications.

III. RESULTS

In the following, we present the results of our analyses, which we structure into Subsections III A–III C. As motivated by Fig. 2, we observe that for complex and chaotic systems, it is difficult to measure the co-dependence of variables through correlations as they can exhibit different regimes of positive, negative, and no correlation even though they are guided by exactly the same governing equations. This is illustrated by the rolling window analysis of the correlation, which is unrobust and changes significantly over time. Hence, in order to measure their co-dependence reliably, another measure is needed. Causality measures, such as CCM, are a valuable technique to measure the causality of two variables in both directions and provide stable results over time. Furthermore, by using FT surrogates, we can separate the causality in linear and nonlinear contributions which helps to understand the intricate nature of the co-dependences. The figure shows that the separation of causality in linear and nonlinear contributions is stable over different windows and also plausible when compared to governing Eq. (1).

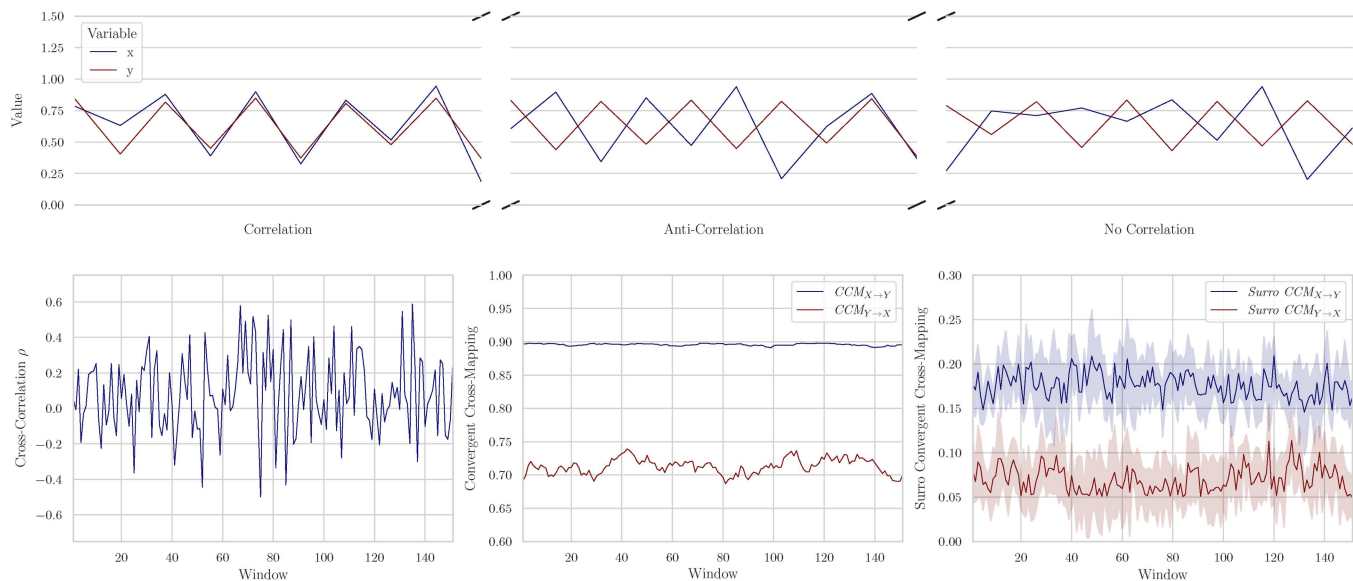


FIG. 2. Mirage correlations and causality. The top row shows different regimes of the coupled difference system defined in Eq. (1). It appears that the variables are correlated in the first regime, anti-correlated in the second, and lose all coherence in the third. The bottom row shows the rolling correlation (left), causality (center), and linear causality (right). The causality is measured using Convergent Cross Mapping (CCM). While the correlation alternates between periods of positive, negative, and zero correlation, the causality in both directions stays stable over time. This also holds true for the linear causality. When comparing the measurements to the governing equations, we see that causality offers a more stable and accurate representation of the co-dependence between the two variables than correlation does.

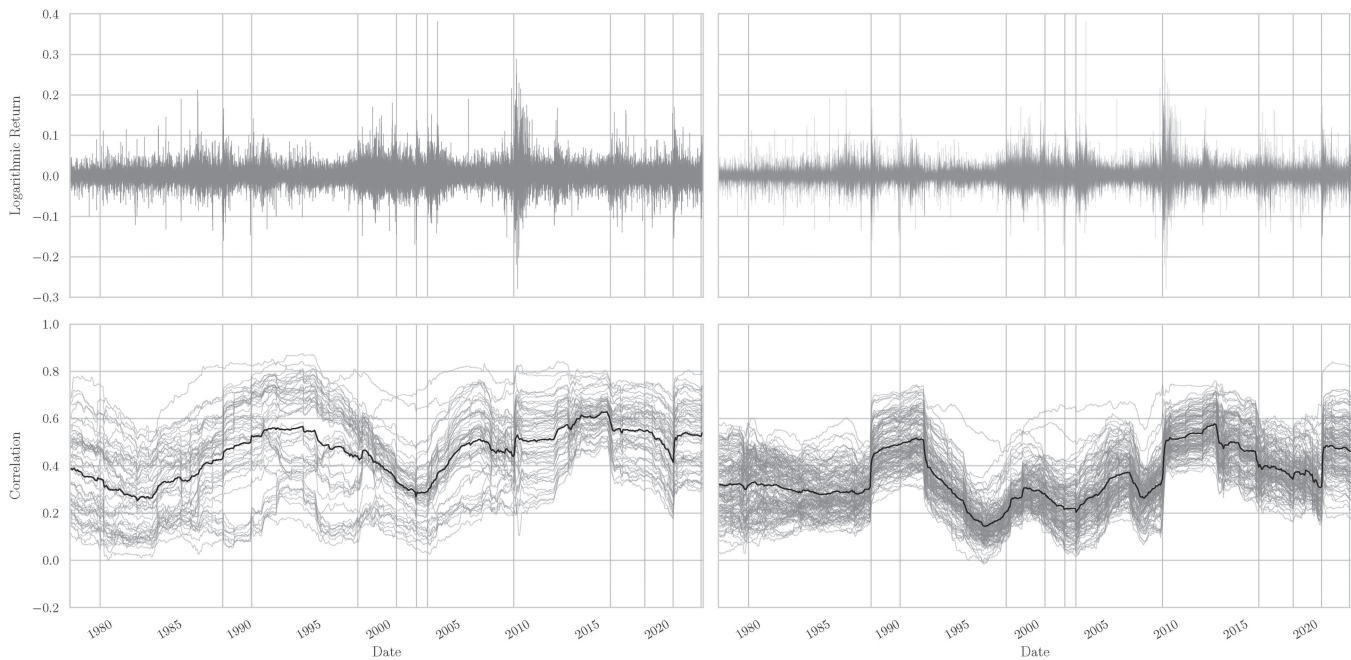


FIG. 3. Historical stock returns and correlation. The top row shows the logarithmic returns of the historical stock data of the German DAX (left) and the U.S. Dow-Jones (right) index, respectively. Each line represents the logarithmic return of one stock over time. The bottom row shows the pairwise correlations between the stocks. Each line represents the correlation between two stocks over time. The black line shows the average correlation inside the index. The vertical lines represent important economic or political events.

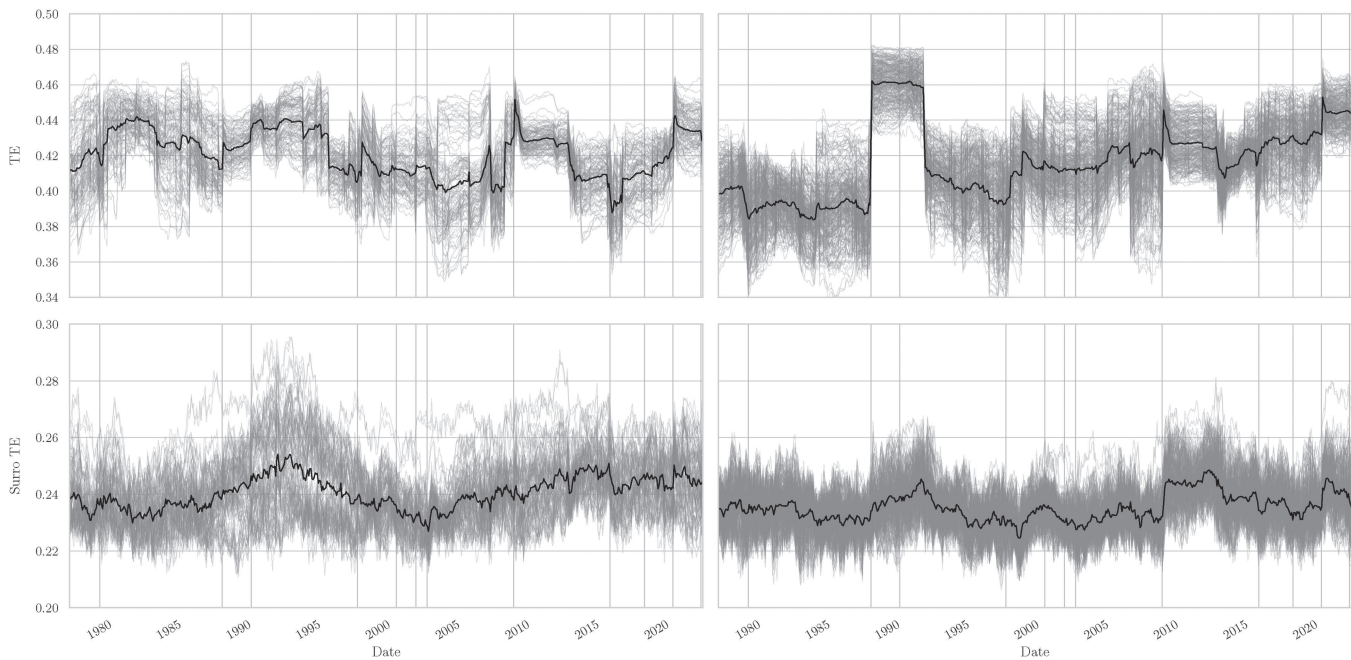


FIG. 4. Transfer entropy. The first row shows the historical TE of stocks within the German DAX (left) and the U.S. Dow-Jones (right) indices, respectively. Each line represents one direction of the TE between two stocks over time. The bottom row illustrates the corresponding surrogate TE. The vertical lines represent important economic or political events.

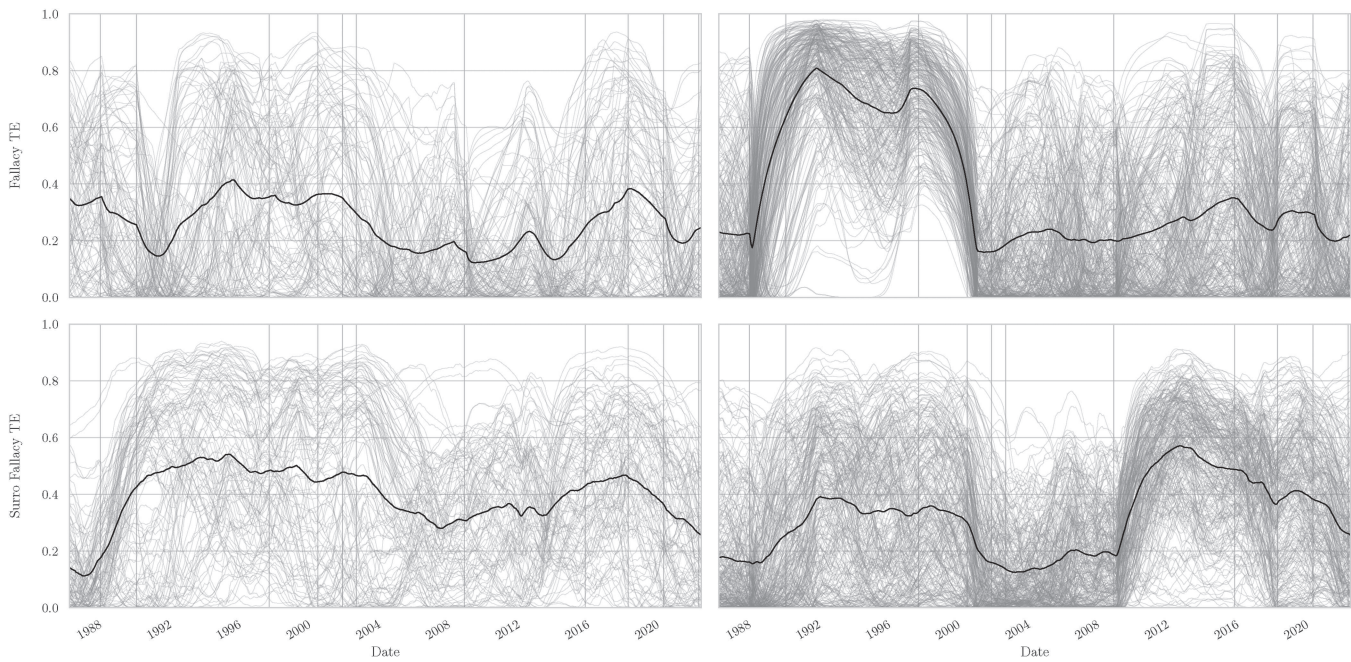


FIG. 5. Fallacy transfer entropy. The first row shows the historical fallacy TE of stocks within the German DAX (left) and the U.S. Dow–Jones (right) indices, respectively. Each line represents one direction of the fallacy TE between two stocks over time. The bottom row illustrates the corresponding surrogate TE. The setup of this figure is analogous to Fig. 4.

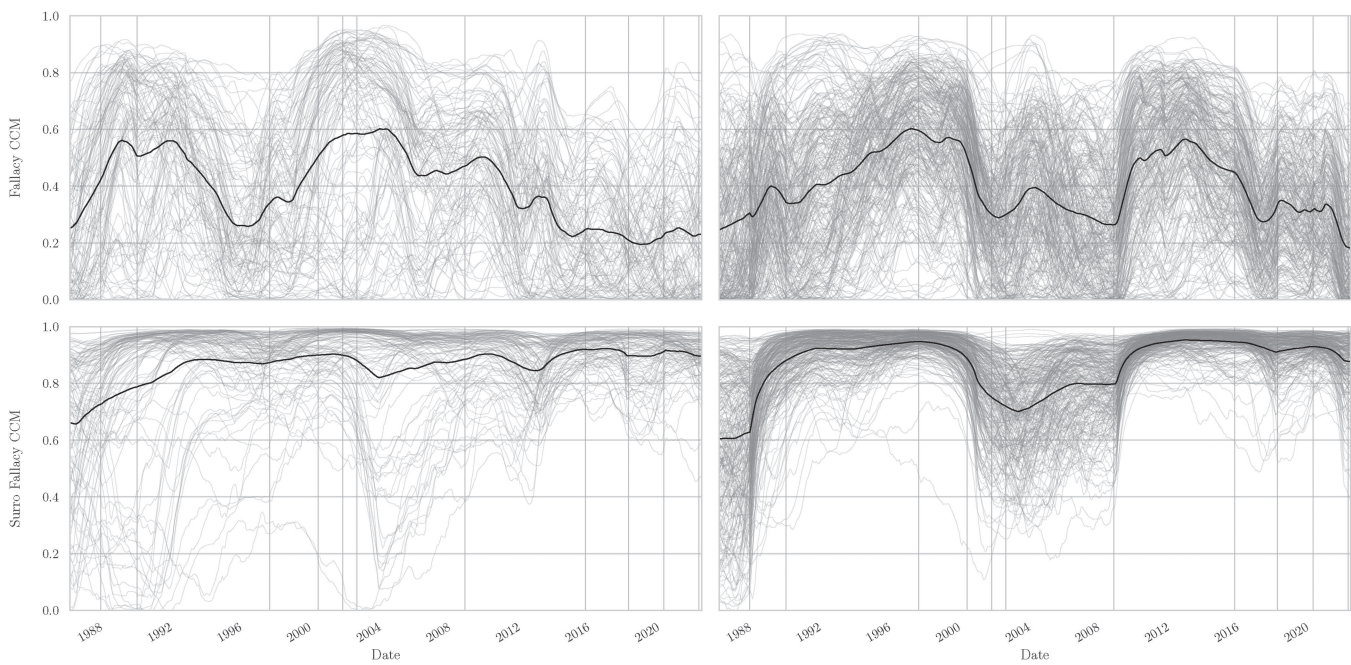


FIG. 6. Fallacy convergent cross mapping. The setup of this figure is analogous to Fig. 5.

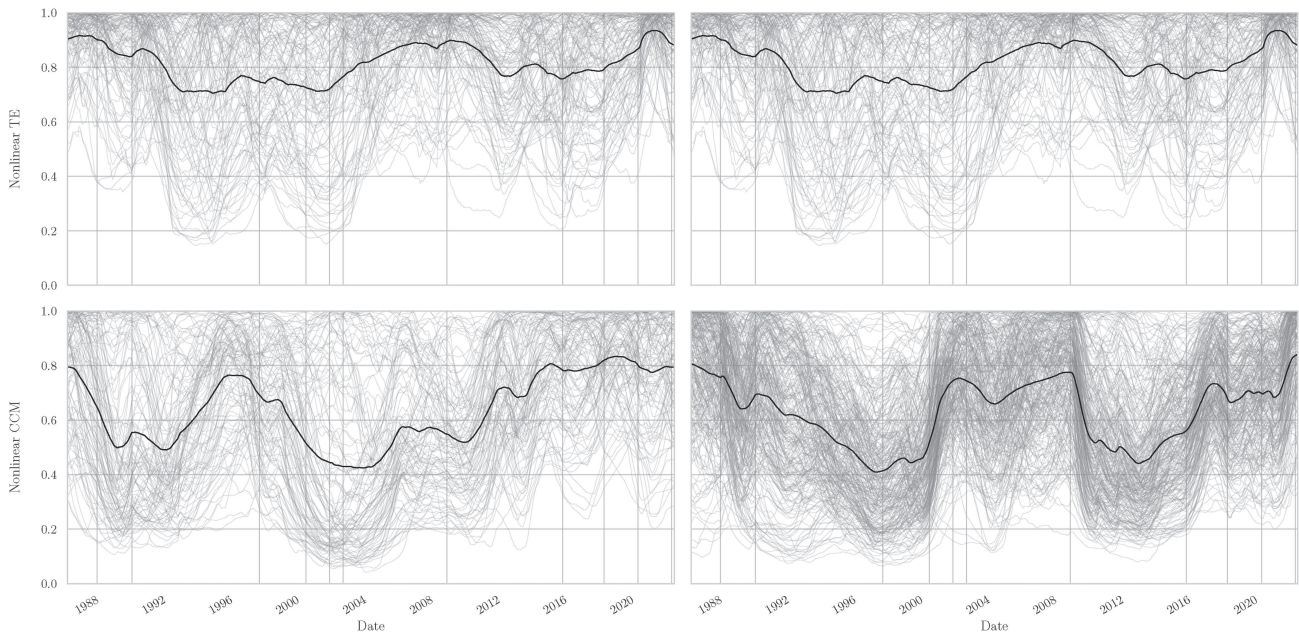


FIG. 7. Nonlinear causality. The first row shows the historical nonlinear TE of stocks within the German DAX (left) and the U.S. Dow-Jones (right) indices, respectively. Each line represents one direction of the TE between two stocks over time. The bottom row illustrates the nonlinear CCM. The vertical lines represent important economic or political events.

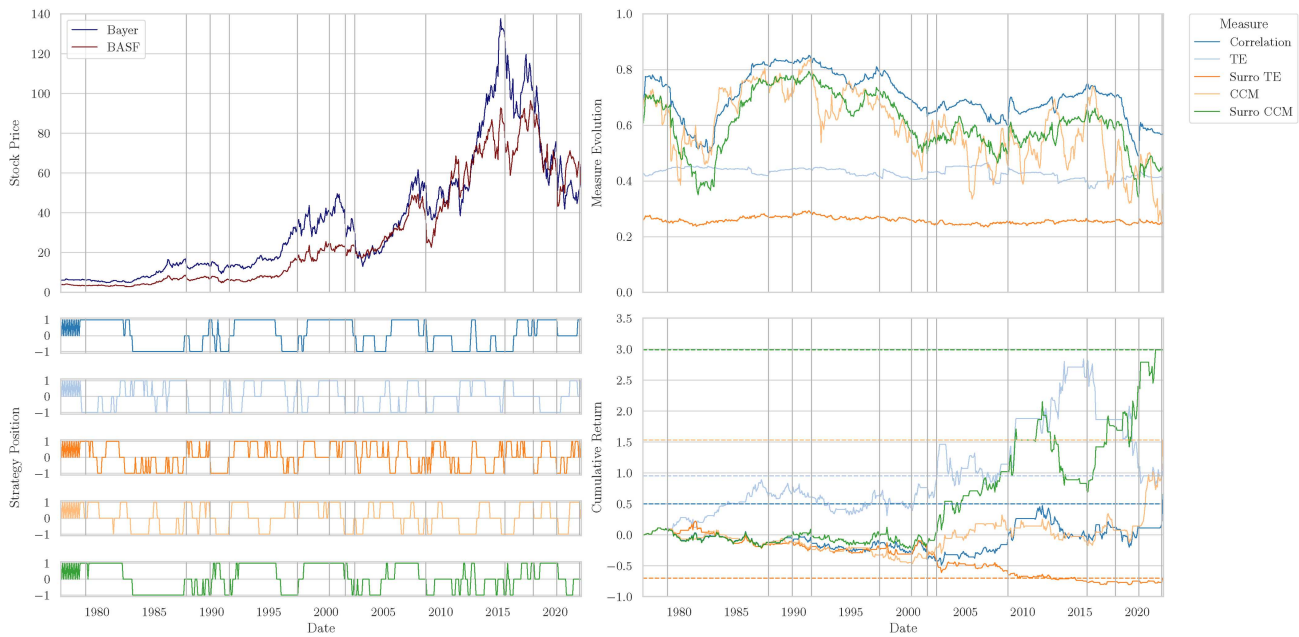


FIG. 8. Pair trading. The stock prices of two companies from the DAX (Bayer and BASF) are displayed in the top left figure. The top right figure presents the co-dependence measures over time, with each color corresponding to a specific co-dependence measure that is included in the legend on the right-hand side. The bottom left chart illustrates the strategy positions over time, with long position in Bayer and short position in BASF indicated by 1, the opposite indicated by -1, and no investment indicated by 0. The graph in the lower right corner illustrates the cumulative return achieved by the strategy over time. The dotted horizontal lines mark the strategy's most recent cumulative return value. The vertical lines indicate notable economic or political events.

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A. Historical causality

To demonstrate the practical applicability of our framework, we have employed it in an analysis of major German and U.S. stock indices. The data and the dynamic correlation patterns are visually depicted in Fig. 3. Notably, these correlations undergo significant shifts during and after pivotal economic and political events. This phenomenon can be attributed to the changing behavior of investors and other market participants in response to these impactful occurrences. Furthermore, this effect extends to our investigation of causality measures, as demonstrated in Figs. 4 and 6. These figures reveal that linear and nonlinear causality measures, such as Transfer Entropy (TE) and Convergent Cross Mapping (CCM), exhibit analogous responses to these events.

Specifically, when examining TE, it becomes apparent that TE is highly responsive to these events, displaying sharp fluctuations. In contrast, surrogate TE remains relatively stable and does not react as drastically. Conversely, surrogate CCM appears to respond more strongly than regular CCM, displaying significant jumps similar to the observed patterns in correlation. One of the most striking examples of this behavior is observed during Black Monday in 1987, where we witness substantial increases in correlation, TE, and surrogate CCM, particularly in the context of U.S. stocks. Two other significant events that exhibit similar patterns are the global financial crisis in 2009 and the COVID-19 pandemic in 2020. These

observations suggest that these events triggered structural shifts in the market, which is reasonable given their profound impacts on the global economy. An intriguing observation is that TE experiences more pronounced fluctuations compared to surrogate TE during these events, while the opposite is observed for CCM. This suggests that the linear dynamics in the stock markets were more profoundly influenced, possibly due to investors simultaneously adjusting their stock positions in response to the market crashes.

B. Correlation-causality fallacy and nonlinear causality

Upon examination of Fig. 5, it becomes evident that both the original and surrogate Transfer Entropy (TE) exhibit a moderate correlation. Notably, there is an intriguing exception during the period spanning from approximately 1990 to 2002 in the U.S. stock market, where a substantial portion, approximately 75%, of the variability of the TE can be attributed to the variability of the correlation. This spike coincided with the rise and eventual burst of the dot-com bubble, suggesting that it might have served as an indicator of abnormal market behavior during this period.

One of the most significant findings from this analysis is the observation that fallacy of surrogate Convergent Cross Mapping (CCM) is remarkably high, around 90%, in both the German and

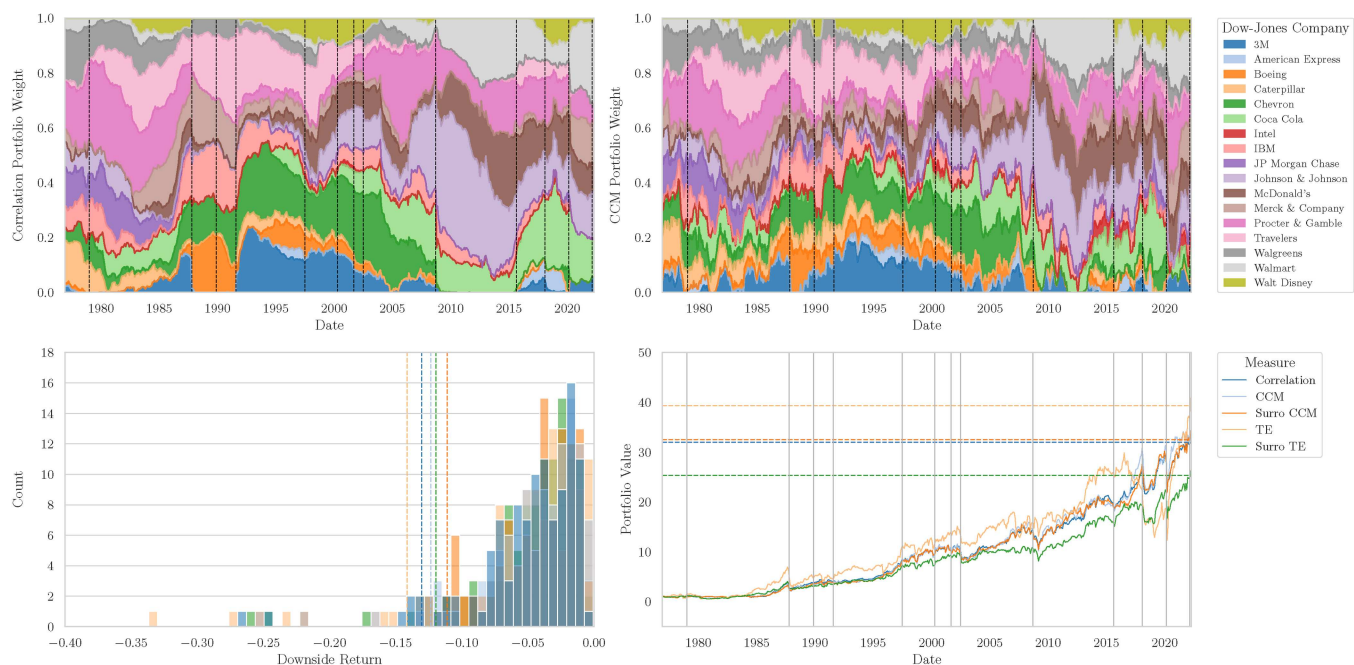


FIG. 9. Minimum risk portfolio optimization. The top row displays the optimized minimum risk portfolio weights over time using both the correlation (on the left) and CCM (on the right) as co-dependence measures. Each colored area represents a stock from the Dow–Jones, which is mapped in the legend to the right. The dotted vertical lines depict significant economic or political events. In the bottom row, the left figure illustrates the distributions of the downside returns when using different co-dependence measures. The vertical lines depict the VaR at $\alpha = 1\%$ level. The plot to the right displays the portfolio’s value over time. The vertical lines denote significant economic or political occurrences. The dotted horizontal lines denote the portfolio’s most recent value. Each color corresponds to a particular codependence measure, which is mapped in the right-hand side legend.

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U.S. stock indices, as depicted in Fig. 6. This suggests that correlation effectively acted as a suitable proxy for linear causality for the majority of the past few decades. However, in periods where this fallacy diminishes, such as the aftermath of the dotcom bubble in 2002 and the onset of the global financial crisis in 2008, relying solely on correlation as a measure of co-dependence significantly underestimates portfolio risk, as nonlinear effects cannot be disregarded. This effect is even more pronounced when examining the fallacy of the original CCM, where we also observe a substantial drop during these phases.

To gauge the extent of nonlinear contributions to our causality measures, we delve into the analysis of how much of the causality can be accounted for by its surrogate. In Fig. 7, we observe the evolution of nonlinear causality over time, noting that nonlinear TE and CCM exhibit similar but not identical behaviors. Both measures reveal heightened levels of nonlinearity during the period between the dot-com bubble burst and the commencement of the global financial crisis. In contrast, before and after this period, we observe phases with less nonlinearity. This indicates that these two major economic events should be assessed differently, as the dotcom bubble led to increased nonlinearity in its aftermath, while the global financial crisis, precipitated by the U.S. housing market crisis, ushered in a phase of more linear market behavior. Particularly for CCM, this behavior is quite drastic, with jumps exceeding 20%. In conclusion, our analysis suggests that nonlinear causality can be a valuable tool

for anticipating and evaluating financial impacts, provided it is continually monitored and assessed in the context of evolving market dynamics.

C. Pair trading and portfolio optimization

To effectively apply causality measures in practical financial scenarios, we present two common financial frameworks where the interdependence between assets plays a pivotal role. The first concept we explore is pair trading, a logical choice given its reliance on the idea that two assets tend to revert to a default correlation, and deviations from this norm can be profitably exploited. In Fig. 8, we use two German stocks from the chemical industry, Bayer and BASF, to illustrate how causality measures can be seamlessly integrated. It is noteworthy that even though the differences in the evolution of co-dependence measures are relatively similar, over time, these subtle distinctions significantly impact trading performance. Of particular interest is the fact that the trading strategy employing surrogate Convergent Cross Mapping (CCM) outperforms the one utilizing correlation by a substantial margin, approximately six times, despite the measures' apparent similarity. Additionally, we observe that Transfer Entropy (TE) and CCM perform better than correlation, while surrogate TE lags behind and even delivers negative returns. This straightforward example underscores the potential of a causality-based pair trading strategy.

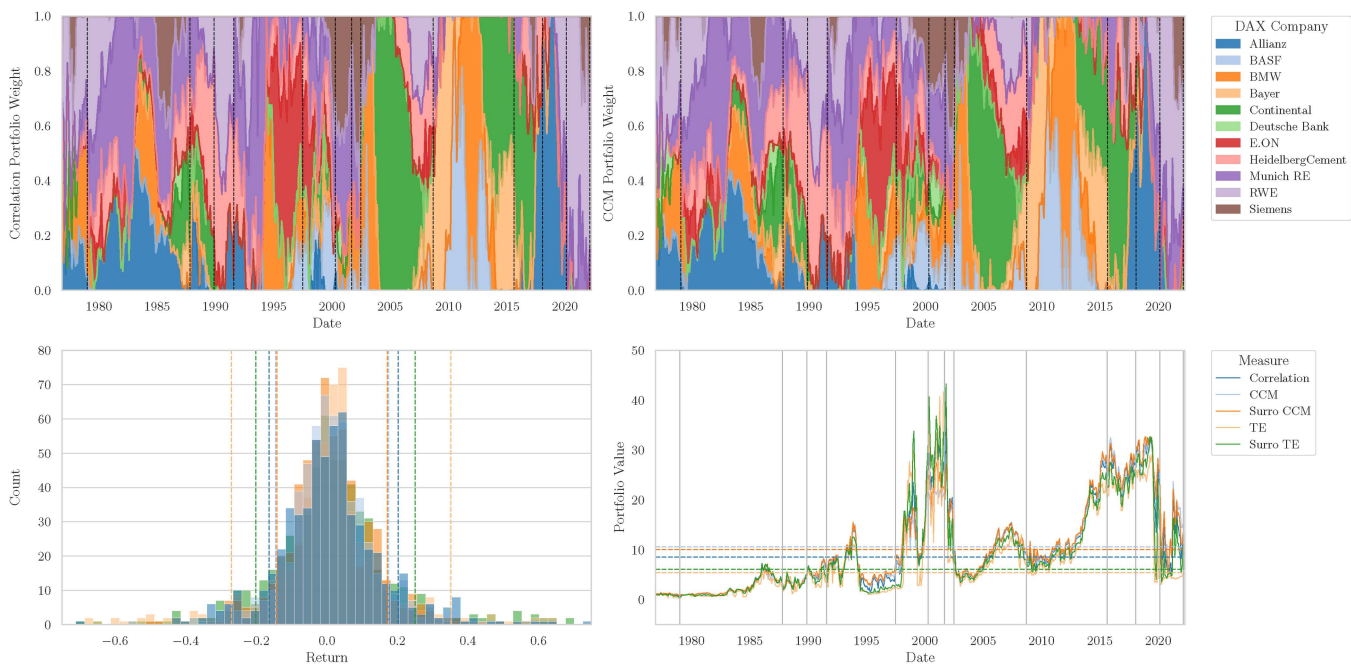


FIG. 10. Maximum sharpe ratio portfolio optimization. The setup of this figure is analogous to Fig. 9. The top row displays the optimized maximum sharpe ratio portfolio weights over time using both the correlation (on the left) and CCM (on the right) as co-dependence measures. Each colored area represents a stock from the DAX, which is mapped in the legend to the right. The dotted vertical lines depict significant economic or political events. In the bottom row, the left figure illustrates the distributions of the returns when using different co-dependence measures. The vertical lines depict the standard deviations of the returns. The plot to the right displays the portfolio's value over time. The vertical lines denote significant economic or political occurrences. The dotted horizontal lines denote the portfolio's most recent value. Each color corresponds to a particular co-dependence measure, which is mapped in the right-hand side legend.

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As previously highlighted, relying solely on correlation can potentially lead to an underestimation of risk, a perilous scenario when managing a portfolio. In Fig. 9, we employ stocks from the U.S. Dow–Jones index and minimize risk by dynamically optimizing the portfolio weights on a monthly basis. It becomes evident that the allocations of a portfolio using correlation and CCM exhibit visible disparities over time. This divergence is reflected in the portfolio’s downside returns and overall performance. Notably, we observe that a portfolio employing surrogate Transfer Entropy (TE), CCM, and surrogate CCM achieves a superior 1% Value-at-Risk (VaR) while slightly enhancing portfolio performance.

Similarly, in the context of optimizing the Sharpe Ratio, as depicted in Fig. 10, the inclusion of causality measures results in a more favorable risk–return profile. When optimizing the stocks of the German DAX index, we note a reduction in portfolio standard deviation and an increase in portfolio value over time, particularly when employing original and surrogate CCM.

IV. CONCLUSION AND OUTLOOK

The present study has addressed the issue of identifying and quantifying co-dependence among financial instruments, which continues to be a paramount challenge for both researchers and practitioners in the financial industry. While traditional linear measures like the Pearson correlation have maintained their prominence, this paper has introduced a novel framework aimed at analyzing both linear and nonlinear causal relationships within financial markets. To achieve this, we have employed two distinct causal inference methodologies, namely, transfer entropy and convergent cross mapping, and have utilized Fourier transform surrogates to disentangle their respective linear and nonlinear contributions.

Our findings have unveiled that stock indices in Germany and the U.S. exhibit a substantial degree of nonlinear causality, a phenomenon that has largely eluded previous investigations. It is important to recognize that while correlation, exemplified by the Pearson correlation coefficient, serves as an excellent proxy for linear causality, it falls short in capturing the intricate nonlinear dynamics that underlie financial markets. Consequently, relying solely on correlation can lead to an underestimation of causality itself.

The framework introduced in this study not only facilitates the quantification of nonlinear causality but also sheds light on the perilous “correlation–causality fallacy.” By delving into the nuances of causality, we have motivated how these insights can be harnessed for practical applications, including inferring market signals, implementing pair trading strategies, and enhancing the management of portfolio risk.

One of the insights derived from our findings underscores the role that both linear and nonlinear causality can play as early warning indicators for unusual market dynamics. Furthermore, our results suggest that a straightforward incorporation of these causality measures into strategies, such as pair trading and portfolio optimization, can yield better outcomes compared to a reliance solely on Pearson correlation. This understanding can significantly empower traders and risk managers, enabling them to craft more effective trading strategies and to adopt a more proactive approach to risk mitigation.

Looking ahead, the implications of our findings extend to various facets of financial research and practice. Further exploration of nonlinear causality may uncover new dimensions of financial market interactions, potentially leading to the development of innovative trading algorithms and risk management tools. Additionally, the integration of causality measures into existing financial models and frameworks holds the promise of enhancing their predictive accuracy and robustness.

In conclusion, this paper has introduced a comprehensive framework for disentangling linear and nonlinear causality within financial markets. The revelation of substantial nonlinear causality and the recognition of the limitations of traditional correlation measures underline the importance of taking a more nuanced approach to co-dependency analysis. The insights gained from this study have the potential to enhance the way we perceive and navigate the intricacies of financial markets, contributing to more informed decision-making, better risk management practices, and more financial stability.

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AUTHOR DECLARATIONS

Conflict of Interest

The authors have no conflicts to disclose.

Author Contributions

Haochun Ma: Conceptualization (lead); Formal analysis (equal); Methodology (lead); Writing – original draft (lead); Writing – review & editing (equal). **Davide Prosperino:** Writing – review & editing (equal). **Alexander Haluszczynski:** Writing – review & editing (equal). **Christoph R ath:** Supervision (equal); Writing – review & editing (equal).

DATA AVAILABILITY

The data that support the findings of this study are available from the corresponding author upon reasonable request.

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