# HOW DO ENVIRONMENTAL FUEL TAXES AFFECT CARBON EMISSIONS? ANALYSIS OF FUEL TAX EFFECTS IN NORDIC EUROPEAN COUNTRIES

Welf Lücke, German Aerospace Center, Institute of Transport Research WCTR 2023: World Conference on Transport Research - 19.07.2023



### **Motivation and Research Question**



#### Emission Reduction from Fuel Tax Implementations How do fuel taxes reduce carbon emissions?

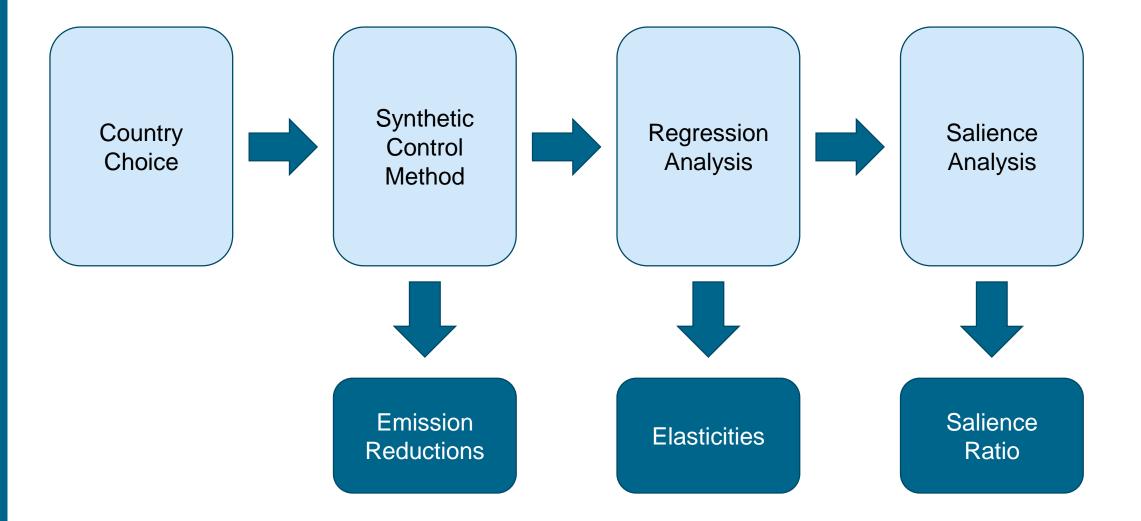
### **Perception of Tax Implementations** Do fuel taxes have a bigger impact on emission reduction than fuel prices?

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### **Research Design**

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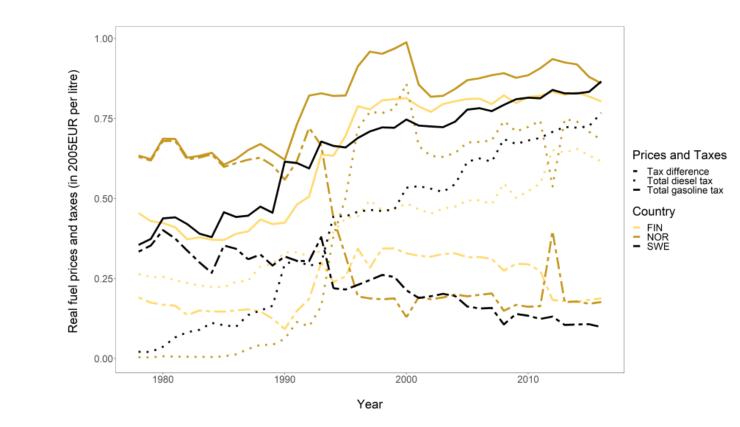
## **Methodology – Country Choice**



- Early tax implementation in three European countries in the North
  - Finland



Norway



# **Methodology - Synthetic Control Method**



Ex-post analysis

- Relaxed "parallel trends assumption" is relaxed compared to DiD
- Data-driven method to estimate an optimal synthetic unit
- Key parameters: GDP per capita, Urbanization level, Total fuel consuption, Gasoline Share of total fuel consumption
- Time frame: 1990 to 2005
- Donor pool: OECD countries with exclusions

### **Methodology – Tax Salience**



### **Regression Analysis**

OLS regression with instrumented variables Elasticities of decomposed fuel price in tax and ex-tax price Time frame: 1978 to 2015 Control variables: Trend, GDP per capita, Urban Population, Unemployment rate

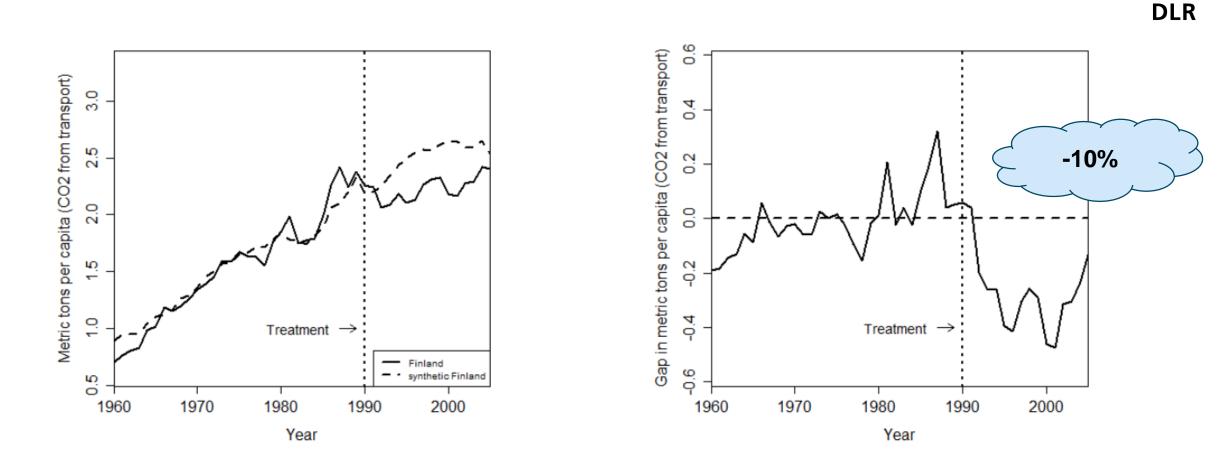
$$\tau_{t,total}^{\nu} = \left(\sum_{i}^{i} \tau_{t,i}\right) \operatorname{VAT}_{t}$$

$$p_t^\nu = p_t^* - \tau_{t,total}^\nu$$

#### **Salience Analysis**

Tax effect = Ex-tax fuel price effect ? If tax effect > ex-tax fuel price effect tax salience is evident.

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### **Results – Emission Reduction - Finland**

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#### LO. Gap in metric tons per capita (CO2 from transport) Metric tons per capita (CO2 from transport) 0 μΩ. -9% 9.0 0 4 0.0 3 Treatment ĥ q 2 -0 Norway Treatment ٩Q synthetic Norway <u>.</u> 1970 2000 1960 1970 1980 1990 2000 1960 1980 1990 Year Year

Bad fit due to massive economic growth in the pre-treatment period

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## **Results – Emission Reduction - Norway**



#### Gap in metric tons per capita (CO2 from transport) 3.5 Metric tons per capita (CO2 from transport) 0.5 3.0 -17% 2.5 0.0 2.0 Treatment $\rightarrow$ 9.2 цо С <u>,</u> Treatment $\rightarrow$ Sweden \_ synthetic Sweden 1970 1970 2000 1960 1980 1990 2000 1960 1980 1990 Year Year

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### **Results – Emission Reduction - Sweden**



No significant results for total excise taxes in Norway and Sweden

OLS with control variables	Finland	Sweden (Carbon Tax)	Andersson (2019)
Ex-Tax Effect	-0.38**	-0.49**	-0.51**
Tax Effect	-0.41**	-0.88**	-1.57**
Salience Ratio	1.1	1.8	3.1
Notes: ** p < 0.01 Salience Ratio = Tax Effect / Ex-Tax Effect Andersson, J. J. (2019). <i>Carbon Taxes and CO2 Emissions: Sweden as a Case Study</i>			

## **Discussion and Conclusion**



- Carbon emissions can be reduced from environmental taxes (FI -10%; NO -9%; SE -17%)
- Previous literature suggested that fuel taxes are salient in North America and Sweden
- No clear evidence for tax salience in Nordic European countries
- Problem:

- No common framework how to quantify tax salience.
- Price decomposition schemes and choice of control variables change tax elasticity estimates.
- Effects of environmental fuel taxes depend crucially on tax design, regulatory frameworks and country specific transport system





Topic:How do Environmental Fuel Taxes effect Carbon Emissions?Analysis of Fuel Tax Effects in Nordic European CountriesWCTR 2023: World Conference on Transport Research

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