Evaluation of the European road freight market for longer & heavier vehicles on the long haul and conclusions to new vehicle concepts

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1. Motivation





Aerodynamic and Flexible Trucks for Next Generation of Long Distance Road Transport Here: Longer Heavier Vehicles (LHVs)

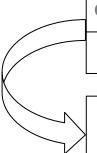
How to enable a vehicle development in line with the market requirements?

eurostat 🔼

Quantifying the European road freight market!



1. Motivation



eurostat

Road freight transport survey

Quantifying the European road freight market for LHVs on the long haul...

... In Europe, ~80% (tkm) of all road freight transport is moved on distances longer than **150km** (Eurostat 2018)



Important segments?

Loading unit?

Degree of loading?

Type of tour?

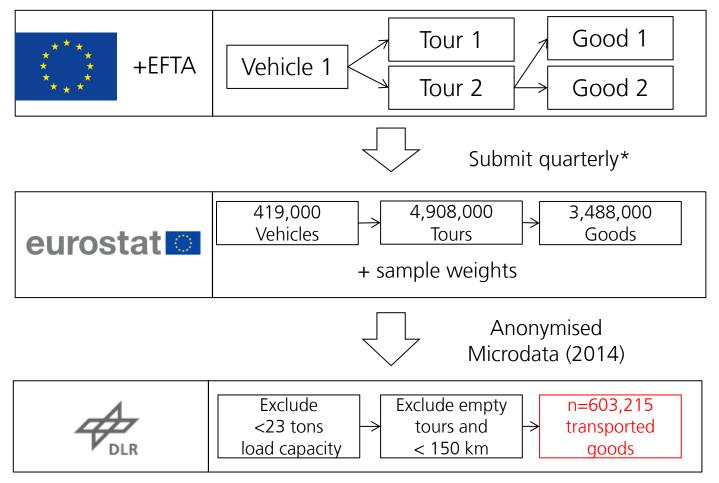


Agenda

- 2. Data description and method of analysis
- 3. Results of the analysis
- 4. Summary and conclusions



2. Data description and method of analysis



^{*}Note that Malta and Iceland do not submit data. Norway, Spain and France exclude some heavy vehicles from the survey.



3.1 Results of the analysis: Type of goods

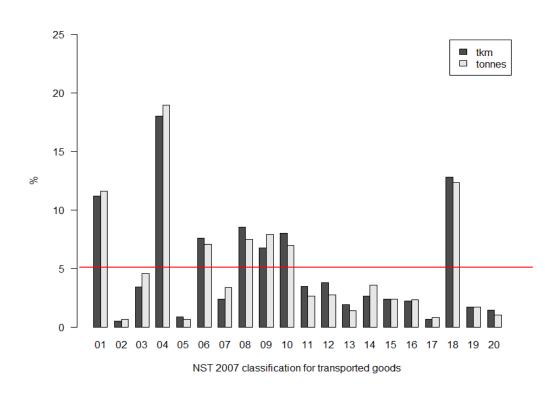


Fig. 1 Transport volumes and tkm of all commodity groups (NST 2007) in percentage share, n= 603,215.

NST 2007 classification:

- O1 Products of agriculture, hunting, and forestry; fish and other fishing products
- O4 Food products, beverages and tobacco
- 06 Wood and products of wood and cork (except furniture); articles of straw and plaiting materials; pulp, paper and paper products; printed matter and recorded media
- O8 Chemicals, chemical products, and man-made fibers; rubber and plastic products; nuclear fuel
- O9 Other non-metallic mineral products
- 10 Basic metals; fabricated metal products, except machinery and equipment
- Grouped goods: a mixture of types of goods which are transported together



3.2 Results of the analysis: Transport distance

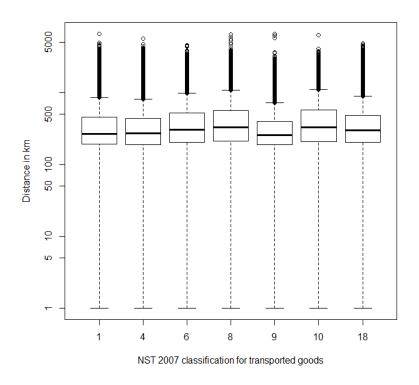


Fig. 2 Boxplot of distances per transported goods in km in the selected commodity groups, n= 422,135.

NST 2007 classification:

- O1 Products of agriculture, hunting, and forestry; fish and other fishing products
- O4 Food products, beverages and tobacco
- 06 Wood and products of wood and cork (except furniture); articles of straw and plaiting materials; pulp, paper and paper products; printed matter and recorded media
- O8 Chemicals, chemical products, and man-made fibers; rubber and plastic products; nuclear fuel
- O9 Other non-metallic mineral products
- Basic metals; fabricated metal products, except machinery and equipment
- 18 Grouped goods: a mixture of types of goods which are transported together



3.3 Results of the analysis: The loading unit*

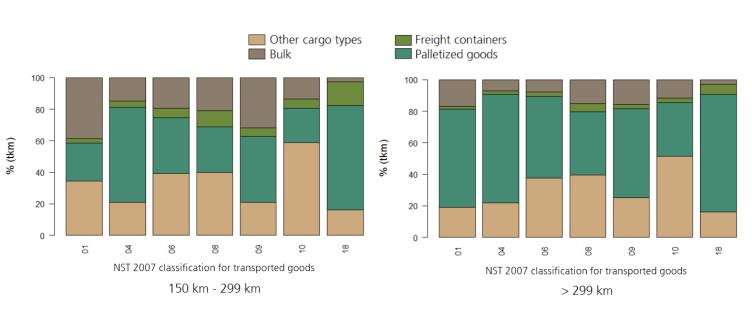


Fig. 3 Percentage share (tkm) of type of cargo for tours between 150 km and 299 km, n= 201,443, and tours longer than 299 km, n=213,203.

NST 2007 classification:

- O1 Products of agriculture, hunting, and forestry; fish and other fishing products
- O4 Food products, beverages and tobacco
- 06 Wood and products of wood and cork (except furniture); articles of straw and plaiting materials; pulp, paper and paper products; printed matter and recorded media
- Chemicals, chemical products, and man-made fibers; rubber and plastic products; nuclear fuel
- Other non-metallic mineral products
- Basic metals; fabricated metal products, except machinery and equipment
- 18 Grouped goods: a mixture of types of goods which are transported together



*Note that the variable is not covered by Denmark, Italy, United Kingdom.

3.4 Results of the analysis: The degree of loading*

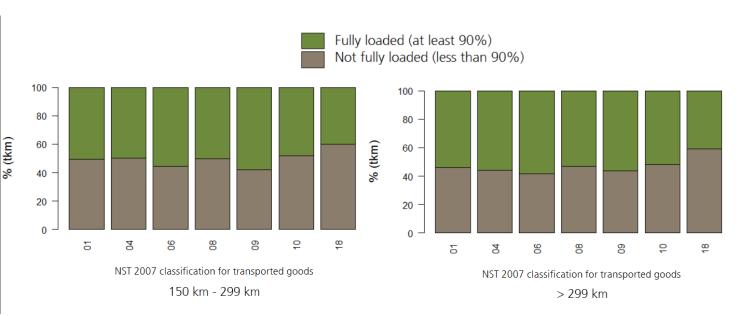


Fig. 4 Percentage share (tkm) of degree of loading for tours between 150 km and 299 km, n= 111,806, and tours longer than 299 km, n=130,689.

NST 2007 classification:

- O1 Products of agriculture, hunting, and forestry; fish and other fishing products
- O4 Food products, beverages and tobacco
- 06 Wood and products of wood and cork (except furniture); articles of straw and plaiting materials; pulp, paper and paper products; printed matter and recorded media
- O8 Chemicals, chemical products, and man-made fibers; rubber and plastic products; nuclear fuel
- O9 Other non-metallic mineral products
- 10 Basic metals; fabricated metal products, except machinery and equipment
- 18 Grouped goods: a mixture of types of goods which are transported together



*Note that the variable is not covered by Czech Republic, Ireland, Italy, Luxembourg, Hungary, Switzerland.

3.5 Results of the analysis: Type of tour*

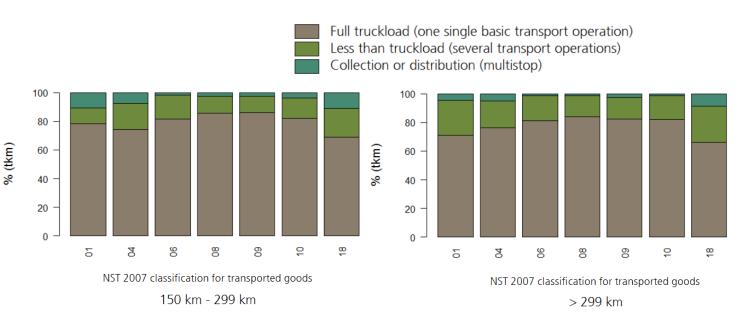


Fig. 5 Percentage share (tkm) of type of journey for journeys between 150 km and 299 km, n=206,593, and journeys longer than 299 km, n=215,542.

NST 2007 classification:

- O1 Products of agriculture, hunting, and forestry; fish and other fishing products
- O4 Food products, beverages and tobacco
- Wood and products of wood and cork (except furniture); articles of straw and plaiting materials; pulp, paper and paper products; printed matter and recorded media
- OB Chemicals, chemical products, and man-made fibers; rubber and plastic products; nuclear fuel
- O9 Other non-metallic mineral products
- 10 Basic metals; fabricated metal products, except machinery and equipment
- 18 Grouped goods: a mixture of types of goods which are transported together



*Note that Germany only records the type of good with the uppermost weight.

4. Summary and conclusions

Quantifying the European road freight market for LHVs on the long haul...

- Vehicles with a load capacity of at least 23 tons
- Tours with distances of at least 150 km



Seven commodity groups have a percentage share of more than 5% (tkm).



Loading units:

Transports on pallets increase from ~44% (tkm) for 150km-300km to up to ~58% (tkm) for > 300km.

More pallet space? Smart loading units?



4. Summary and conclusions

Quantifying the European road freight market for LHVs on the long haul...



Degree of loading: ~50% (tkm) of the analysed tours are fully loaded (in terms of max. volume or space).	Intelligent load consolidation and smart loading units? → Economies of scale.
Type of tour: One single transport operation tours have a percentage share of ~77% (tkm).	Smart loading units for fast un-/loading? Combination of compatible loading units with different sizes?



Estimate choice models for the loading unit; the degree of loading; the type of cargo...



Thank you for your attention!

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