



Solid Oxide Cell and Stack Testing, Safety and Quality Assurance

Collaborative Project - FCH JU GRANT AGREEMENT N° 621245

THEME [SP1-JTI-FCH.2013.5.4]

Start date: 01.05.2014 – **Duration:** 36 months

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DELIVERABLE REPORT

D.7.1 – PROJECT WEBSITE		
Due Date	1.11.2014	
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Work package	7	
Work package leader	ENEA	
Date released by WP leader	31.10.2014 (Version 1) / 22.03.2016 (Version 2, Review)	
Date released by Coordinator	24.11.2014 (Version 1) / 29.03.2016 (Version 2, Review)	
DISSEMINATION LEVEL		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	
NATURE OF THE DELIVERABLE		
R	Report	
P	Prototype	
D	Demonstrator	
O	Other	X

D.7.1 – PROJECT WEBSITE

1 The SOCTESQA project logo

In creating the project logo, the first step was to analyze and define the Project's aims and requirements. Information on the type of contents, quantity of data to be made available on the network, reference targets and their expectations was collected in order to:

- design and implement the Project's logo
- define the architecture, design and implement the website.

The implemented logo reproduces the Project's acronym and conveys important messages.

Its whole structure and the final stylized image refer to fuel cells. Particularly the arrows, representing – apart from the fuel and oxidant streams that characterize solid oxide cell stacks, the exchange of information across levels of abstraction in the technology (from the development of components to the regulatory context to end-user satisfaction), stand as a symbol of the interaction that characterizes the SOCTESQA project and of the total awareness of this kind of “clean” energy-producing technology, and conveys a positive and impacting message.



Fig. 1: Project Logo

Thanks to fonts and colours properly chosen the logo shows high formal simplicity and refinement besides being very easy to read in all formats, even very small ones.

2 The Project Website

Defining the website's architecture, graphic design and contents implies an in-depth study of several aspects (hierarchies, navigation levels, hyperlinks, etc.) aiming at ensuring communication and expressive consistency, as well as high usability by the final users.

The site's layout is a fair compromise between aesthetics and functionality. The logo and the initial concept have been the starting point to develop the site's graphic design by harmoniously choosing colours, fonts and spaces dedicated to contents and images.

The graphic design and the related code to implement it have been set so as to obtain a good aesthetic result with the most used monitor resolutions. They also have been tested with the past most used

browser releases and the latest ones so as to meet the accessibility and usability requirements specified by the laws in force they must abide by.

The site is made of 8 sections with several subsections, and is constantly updated and enhanced. The website thus manages to convey the most important messages:

- Project description, targets and impact
- Project approach
- Visual explanations of the functioning of SOFC and SOEC and their applications
- Project partner descriptions
- News items
- Articles and publications for the public domain
- Search facility
- Contacts



Fig. 2: Site homepage – address: <http://www.soctesqa.eu/>

There is also a reserved area where visitors are able to upload documents after access with personal credentials.

News items and opportunities are regularly being added to the website.